



Aknia

From Deep Foundations We Cultivate Tomorrow

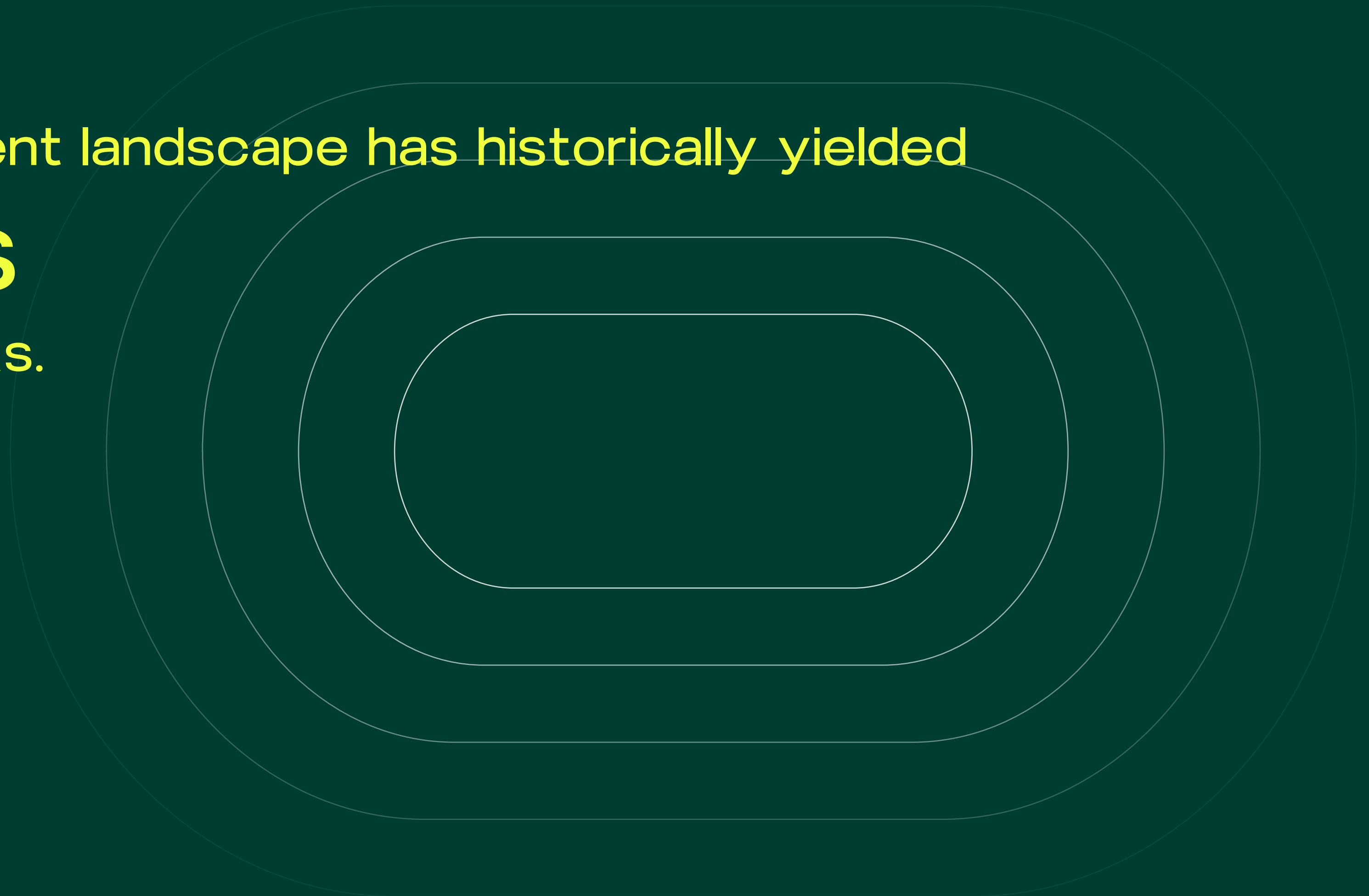
Aknia is an Indonesia-based, globally oriented investment manager that leverages quantitatively grounded framework with corporate culture insights to identify, invest in, and evolve with the highest-quality founders and digital assets worldwide.

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Indonesia's current investment landscape has historically yielded

weak returns

relative to global benchmarks.



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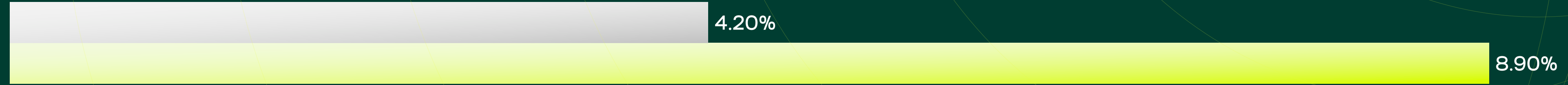


¹"Data Inflasi Indonesia." *Statistik Ekonomi dan Keuangan Indonesia*, Bank Indonesia.

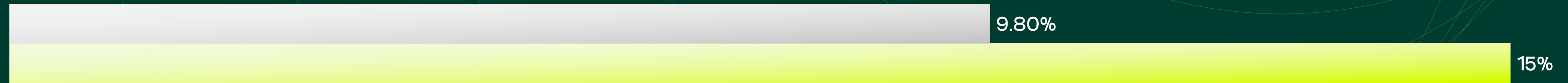
Indonesia

U.S.

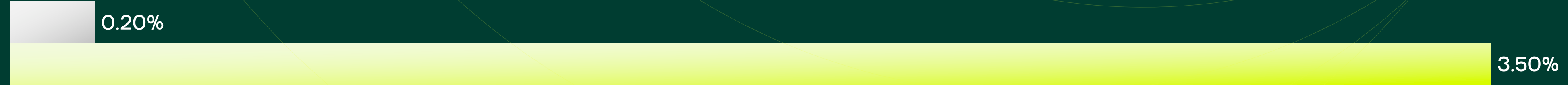
Profit Growth



Return on Equity (ROE)



R&D as % of GDP



Market Cap & Liquidity (\$Tn)



Ease of Business Ranking



²Reuters (U.S. economic growth and corporate profits revised higher, 2023, September 26); ³World Bank (Research and development expenditure as a percentage of GDP, n.d.); ⁴U.S. Embassy in Indonesia (U.S. companies deliver \$130 billion economic impact to Indonesia's growth, n.d.); ⁵S&P Global (Market capitalization and return on equity data, n.d.); ⁶Trade.gov (Indonesia investment climate statement, n.d.).

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Heavy reliance on raw commodities limits income diversification.

Focus on agriculture (12.8% of GDP), manufacturing, and banking⁷, which are lower margin sectors.

Inability to compete in innovation restricts international competitiveness.

The global market offers access to high-growth sectors such as technology, services, biotech, and AI, which are underrepresented in Indonesia.

⁷Banking refers to the activity of borrowing and lending funds, with NIM serving as the primary measure of financial performance.

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Artificial Intelligence

Indonesian investors cannot afford to miss the Fifth Industrial Revolution.

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“AI is going to create new kinds of jobs, new kinds of opportunities. The AI revolution is just beginning, and its impact will be more profound than any of us can imagine.” **Jensen Huang**

“It is increasingly likely that AI will superset the intelligence of any single human by the end of 2025 and maybe all humans by 2028. Probability that AI exceeds the intelligence of all humans combined by 2030 is ~100%.” **Elon Musk**

“It will free humanity from routine jobs and allow us to focus on what truly matters, creating a more productive and humane society.” **Vinod Khosla**

“AI will be the most transformative technology since electricity.” **Eric Schmidt**

“AI is an existential risk. The idea that you can weaponize something that learns and evolves on its own is a terrifying concept. At Palantir, we’re focused on making sure AI aligns with democratic values and human oversight.” **Alex Karp**

“We can have a dramatically more prosperous future; a future where we can all live in abundance, where we can make the world a much better place.” **Sam Altman**

“The paradigm of training neural networks with vast amounts of data from the internet is nearing its limits. The next wave will involve AI systems that can reason step by step and adapt like agents.” **Ilya Sutskever**

Since the commercialization of ChatGPT



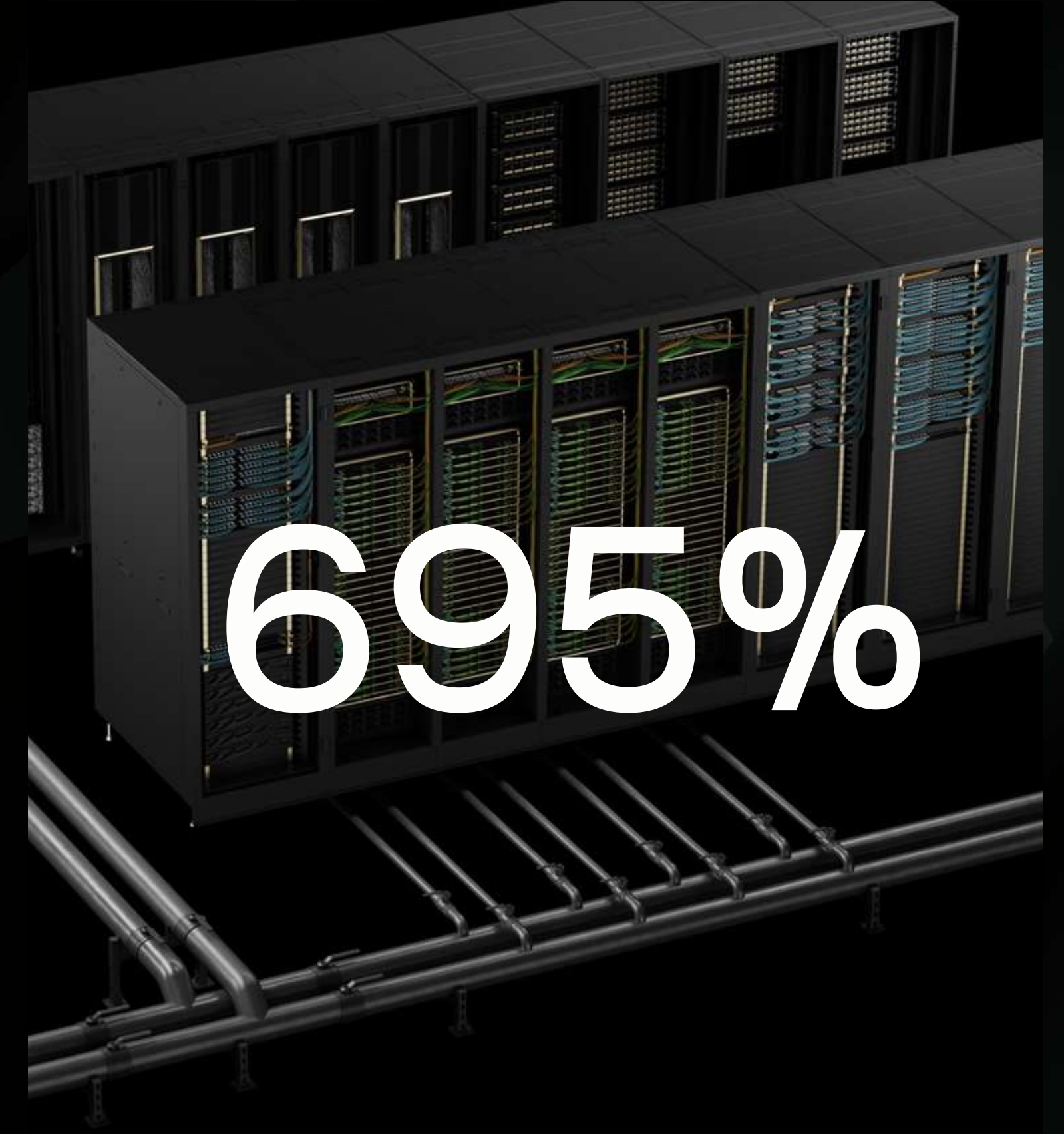
Tesla's AI strategy is poised to reshape the future of mobility, with Full Self-Driving (FSD) technology at its core. The planned 2026 launch of the "Cybercab," a steering-wheel-free robotaxi, represents a bold move toward establishing dominance in the autonomous vehicle market.

On the regulatory front, the environment looks increasingly favorable, with potential easing of accident reporting requirements offering a clear tailwind. Additionally, Elon Musk's longstanding connections with policymakers, particularly during the Trump administration, provide Tesla with a strategic advantage in navigating regulatory challenges.



Palantir occupies a strategic position in driving AI adoption across corporate and government sectors. Through its AIP platform and Ontology framework, Palantir enables organizations to deploy and scale AI across operations. This role is reminiscent of Microsoft's dominance in enterprise software during the early 1990s.

In the government sector, Palantir's Gotham platform continues to assert its leadership, securing significant contracts such as a \$36.8 million deal with USSOCOM and a \$480 million agreement for Project Maven with the U.S. Department of Defense.



Nvidia commands a dual moat: industry-leading GPUs and the dominant CUDA platform. With a staggering 98% market share in AI training and a critical role in inference, Nvidia is central to scaling global AI adoption. The upcoming launch of the Blackwell Ultra is set to further cement Nvidia's leadership.

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Failing to invest in AI today risks losing a seat at the table of the global economy.

Portfolios face the danger of stagnation, missing out on what will be

The Greatest Wealth Creation

in the history of capital markets.



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Our Philosophy:

Learn, Implement,

Evolve.



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This is our strategy

Every era gives birth to new investment strategies.

As students and practitioners of the market, we studied their *styles*.

Deep Value
(1930, declining popularity)

Ben Graham
John Templeton
Joel Greenblatt
Seth Klarman

Value-Quality
(1950, highly popular)

Warren Buffett
Charlie Munger
Li Liu
Bill Miller

Tom Russo
Chris Bloomstran
Guy Spier
Mohnish Pabrai

Growth (GARP)
(1970, moderately popular)

Phil Fisher
Peter Lynch

Quality
(1980, popular)

Chuck Akre
Terry Smith
Nick Sleep & Zakaria
François Rochon

Chris Mayer
Dev Kantesaria
S. Viswanathan
Tony Scenna

Macro-Growth
(1980, limited popularity)

Stanley Druckenmiller

Macro
(1970, popular)

George Soros
Paul Tudor Jones

Risk Cycle
(1990, limited popularity)

Howard Marks
Ken Fisher
Ray Dalio

Venture-Growth
(1990, highly popular)

Marc Andreessen
Ben Horowitz
Peter Thiel

Quality-Activist
(2000, popular)

Chris Hohn
Bill Ackman
Dan Loeb

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Where do we arrive

We have distilled the greatest lessons from various disciplines and their proven strategies into what we believe is the optimal approach.

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Founder-led Investing

Founder-led investing focuses on companies led by the most exceptional founders in the world —those who fall within the top 0.1%.

- ❖ **Frontline Obsession:** Intense focus on customers, products, and operational excellence.
- ❖ **Business Insurgency:** Challenge the status quo with radical vision and disruptive strategies.
- ❖ **Owner's Mindset:** Acting as true owners, not just executives —prioritising long-term sustainability over short-term gains.

Founder-led Investing

The combination of these three qualities creates an extraordinary **culture**, resulting in unmatched efficiency, innovation, and growth compared to competitors.

1. Bain & Company (1999-2014):

Founder-led S&P 500 companies outperformed peers by 3.1x over 15 years.

2. Bessemer Venture Partners (1998-2018):

Founder-led companies in the Russell 3000 recorded an annual return of 10.1%, compared to 7.2% for non-founder companies.

3. Rüdiger Fahlenbrach (1993-2002):

Companies with founder-CEOs achieved an annual benchmark-adjusted return of 8.3%, outperforming non-founder companies.

4. Joel Shulman (2010) – Journal of Risk and Financial Management:

Public companies with founder leadership demonstrated superior equity performance due to entrepreneurial focus and accountability.

5. Milford Asset Management (2021-2024):

23 founder-led companies delivered an annual return of 24.9%, significantly outperforming the S&P/ASX Small Ordinaries at 2.7%.

6. Ausbil (2019-2023):

Founder-led companies in Ausbil's portfolio delivered a total return of 128% over four years, compared to 18% for the S&P/ASX Small Ordinaries Accumulation Index.

7. Daily Investor – South Africa (2000-2010):

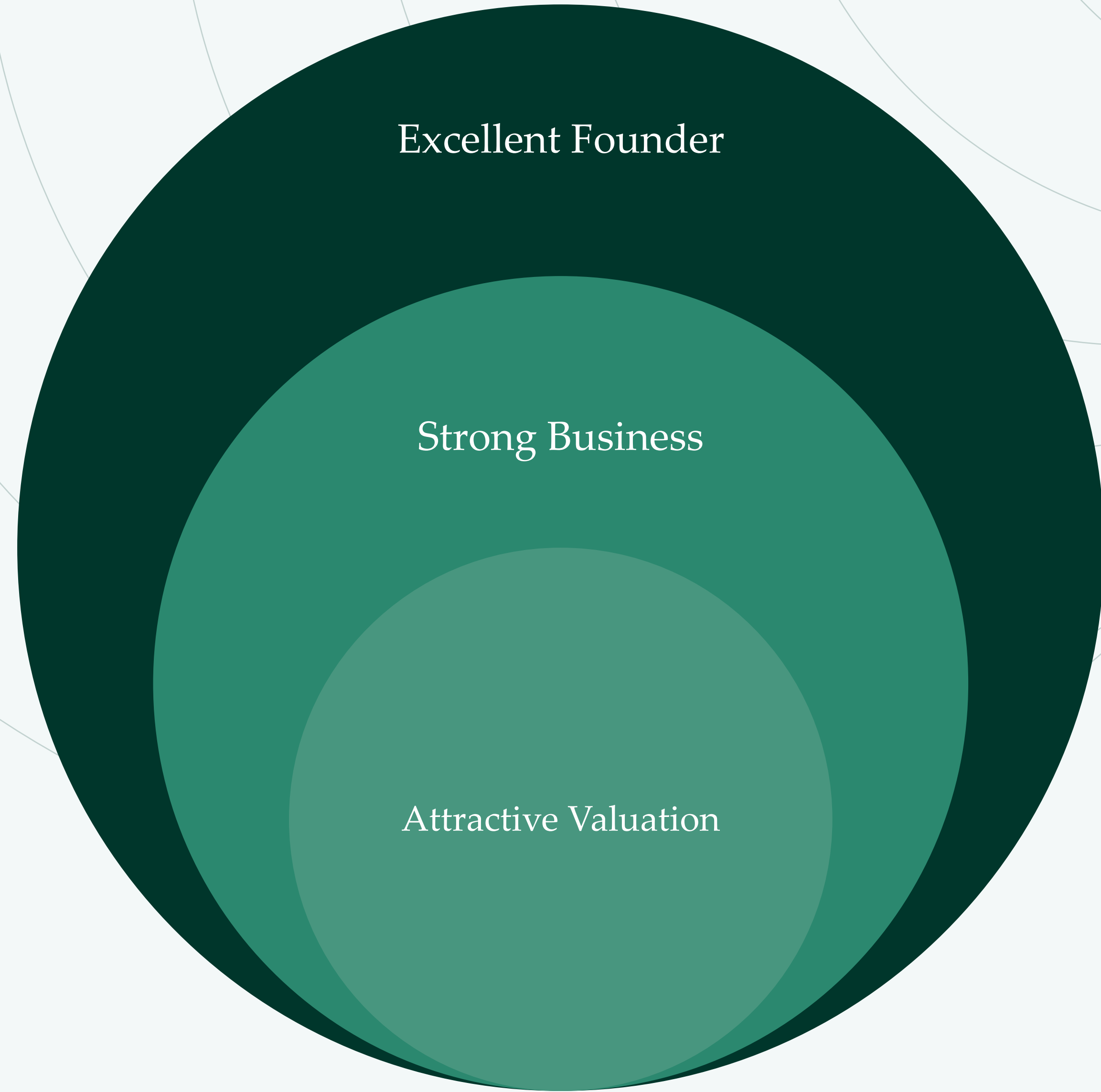
Founder-led companies in South Africa achieved annual returns of 23.25%, compared to 13.81% for the JSE Top 40 Index.

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Excellent Founder

Strong Business

Attractive Valuation



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Strategies age and erode over time

As strategies gain popularity, they become commoditised, reducing their edge and see their returns diminish.

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Our Philosophy is timeless

We believe that a fluid yet principled strategy is the key.

- I. Explore continuously new insights across industries and asset classes.
- II. Execute effective strategies with precision and discipline.
- III. Evolve our approach to stay ahead in ever-changing markets.

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This is what we offer

A market approach driven by relentless innovation and deeper insights than our competitors.

We believe that adaptability and perseverance are the keys to creating durable *alpha*.

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Digital Assets



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Digital assets are modern financial instruments powered by **blockchain**.

Examples include cryptocurrencies like Bitcoin and Ethereum, as well as other assets that have been tokenized, such as real estate or artwork.

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Digital assets have the transformative potential to redefine traditional financial systems.

Ledgered by blockchain, they facilitate faster, transparent, and low-cost transactions.

Moreover, they drive financial inclusion, providing access to financial services in regions historically underserved by conventional banking.

Bitcoin:
\$2T



Gold:
\$16T

Art:
\$18T

Cars,
collec-
tibles:
\$6T

Equities:
\$115T

Real estate:
\$330T

Bonds:
\$300T

Money:
\$120T

01

Best Performing Asset Since Inception (2009)

Bitcoin has an annualized rate of return (ARR) of approximately 200%, far surpassing the S&P 500 index, which achieved around 12% per year.

02

Digital Gold

Bitcoin is often referred to as "digital gold" due to its limited supply (only 21 million BTC). Unlike gold, Bitcoin is infinitely divisible, easily transportable, immune to confiscation, and backed by absolute scarcity.

03

Bitcoin ETF Milestone

Bitcoin ETFs, such as BlackRock iShares, have attracted \$7.5 billion in inflows within just one month (November 2024), with total AUM today reaching approximately \$112 billion.

04

New Accounting from FASB

The change in accounting rules requires Bitcoin to be recorded at fair value on corporate financial statements. This reduces volatility for companies holding Bitcoin, increasing its appeal as a reserve asset.

05

U.S. Strategic Bitcoin Reserve

Proposed by Sen. Cynthia Lummis, Bitcoin serves as a national strategic reserve asset, on par with gold in central bank reserves. The plan involves purchasing up to 1 million Bitcoin over a five-year period.

06

MicroStrategy Joins the Nasdaq-100

MicroStrategy is the largest corporate Bitcoin holder with 402,100 BTC. It is 2024's best-performing stock. The company plans to raise \$42 billion over three years—split 50/50 between ATM equity and convertible debt.

07

250+ Pro-Crypto Congress Members

Over 250 members of the U.S. Congress now support positive regulations for crypto innovation and adoption.

08

Trump Administration Supports Bitcoin

Paul Atkins, a proponent of digital asset policies, is set to become the next SEC Chair. Likewise, crypto advocates Scott Bessent for Treasury Secretary and David Sacks as the "White House AI & Crypto Czar."

09

Removal of SAB 121

This repeal of SAB 121 allows Bitcoin to be measured at fair value on corporate balance sheets, and banks to custody Bitcoin.

10

The End of the "War on Crypto"

The U.S. has shifted its stance from anti-crypto policies to supporting innovation and growth in digital financial technology. Trump envisions the U.S. as "The Crypto Capital of the World."

11

U.S. Digital Asset Framework

The 2025 framework is designed to regulate and integrate digital assets into traditional financial systems, providing legal clarity for investors and institutions.

12

'Bitcoin Standard' Companies

More than 60 companies, including MicroStrategy, Tesla, and Block, now hold Bitcoin on their balance sheets. With no signs of slowing down, more companies are expected to follow.

Meet Our Team



Kevin Najanurdin brings practical investment expertise and an innovation-driven approach.

He manages the Bristlement Pine Fund, a private global equity portfolio that has returned 64.9% since its inception three years ago. Kevin honed his skills at Selector Funds Management, Australia's top-performing fund over a 15-year track record, under the mentorship of renowned investor Anthony Scenna, managing multibillions in assets under management (AUM).

He also co-founded Carslab.id, Indonesia's first tailored car consignment platform, which attracted multiple European venture capital investments.

Kevin Najanurdin

Founding Partner & Portfolio Manager



Yosua Kho is an expert in financial markets, business growth, and strategic transactions. With over 5 years as a stock and cryptocurrency investor and trader, he specializes in special situation investing, identifying and capitalizing on unique opportunities with over 60% annualized returns.

He founded Carslab Indonesia, achieving \$3.1 million GMV. At DigitalX, he managed \$60 million in treasury investments, earning recognition as the #1 performing crypto fund in Asia-Pacific and a nominee for Australia's 2024 Best Alternative Fund Manager.

Yosua also has extensive M&A experience in PAC Partners, working with ASX-listed and private mining companies.

Yosua Kho

Founding Partner & Portfolio Manager

Meet Our Team



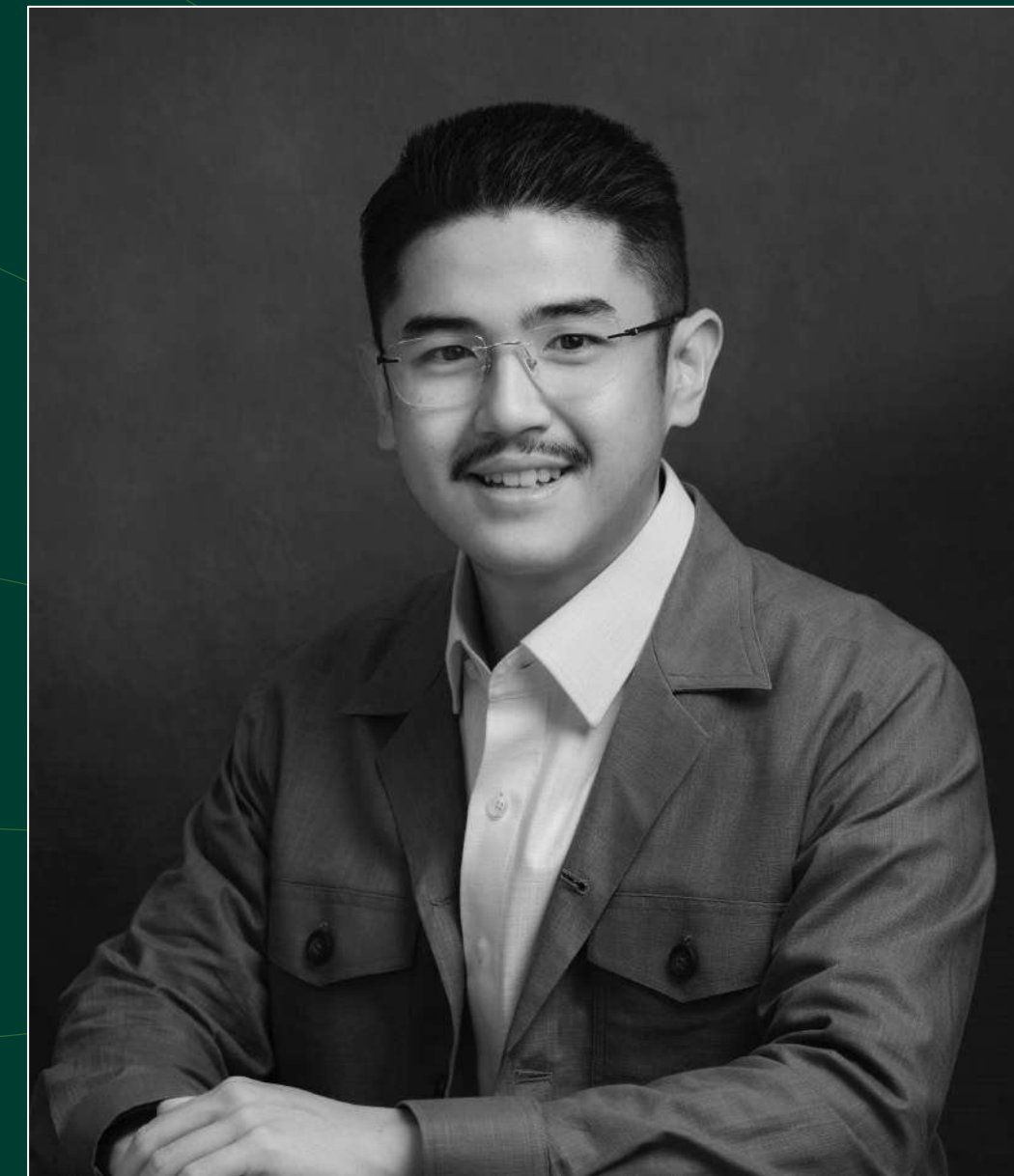
Andy Lynn

Partner

Andy Lynn is a recognized crypto thought leader with extensive expertise in digital assets education. In 2021, he founded Cripstocks, a leading investment platform delivering consistent monthly returns averaging 5%, through their proprietary quant-based trading model.

Andy has been deeply involved in blockchain and trading since 2017, earning the Certified Bitcoin Professional credential and mentoring thousands of individuals through Indonesia's renowned MVP Group.

He has also been acknowledged by the Indonesia Bitcoin Conference as a key educator, actively shaping a community focused on mastering digital asset strategies.



Melvin Hade

Partner

As Managing Director and co-head of Northstar Ventures—the pioneering VC arm of Northstar Group—Melvin has successfully raised nearly US\$140 million since 2022.

Previously, Melvin was a Partner at Global Founders Capital (GFC), deploying over US\$50 million across 20 early-stage companies, including Astro and Fit Hub, where he continues to serve as a board director.

He helped Astro raise over US\$90 million from global investors such as Sequoia, Accel, and Tiger Global. Similarly, under his board guidance, Fit Hub scaled quickly from pre-seed to a US\$12 million Series A. Melvin started his career at McKinsey & Company as well as with Credit Suisse.

Aknia

No underperformance fee

We earn only when you earn.[†]

No hidden fees

A commitment to full transparency—what you see is what you get.

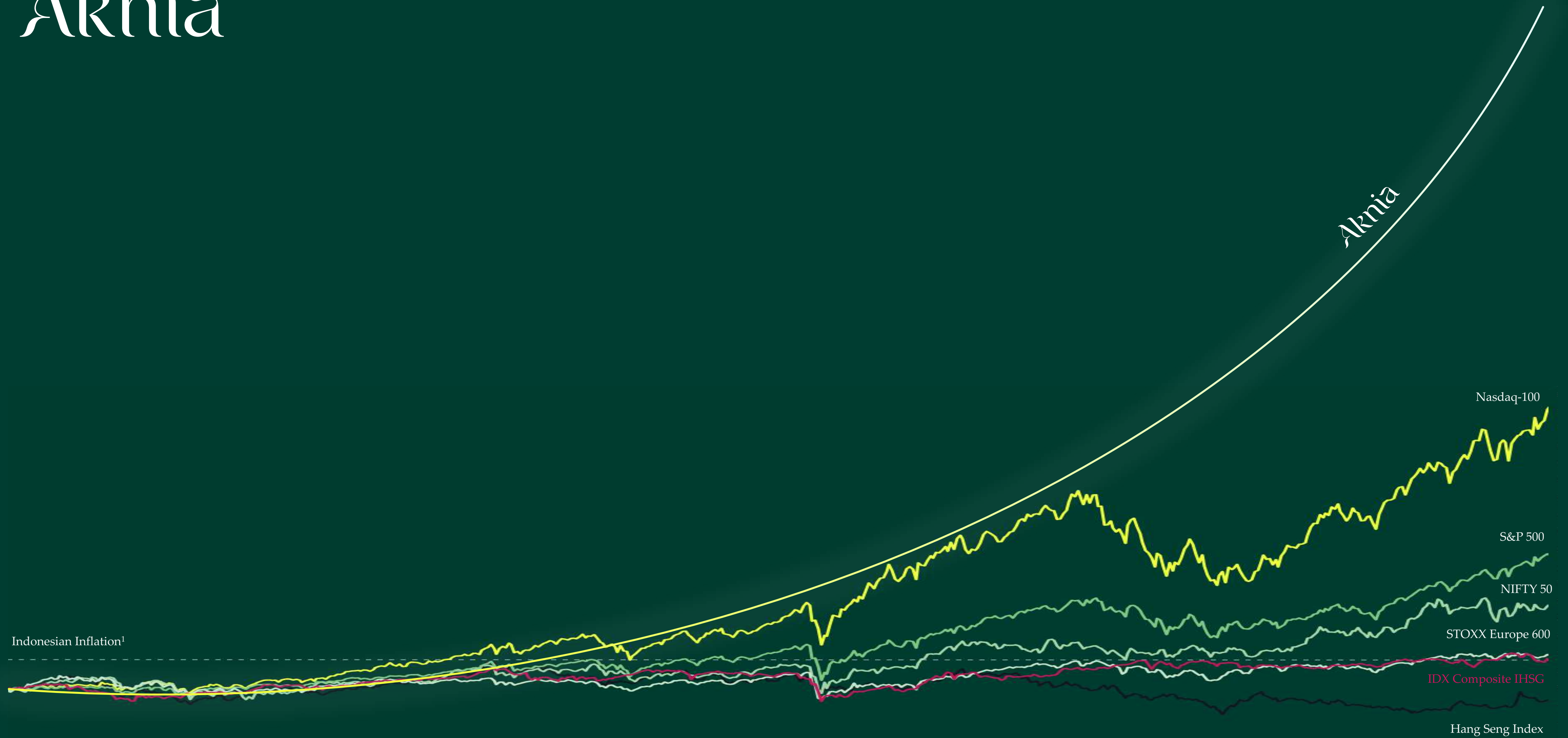
No management fee

Your investment grows without overhead costs.



[†]Performance fees are calculated as a percentage of net profits exceeding the MSCI World Index, subject to applicable terms and conditions as outlined in the fund's offering documents.

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¹"Data Inflasi Indonesia." *Statistik Ekonomi dan Keuangan Indonesia*, Bank Indonesia.

Join us as we pioneer
investment strategies
to deliver enduring,
market-leading
returns.



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OUR POLICIES

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